

Genesis™

Your last ceiling panel

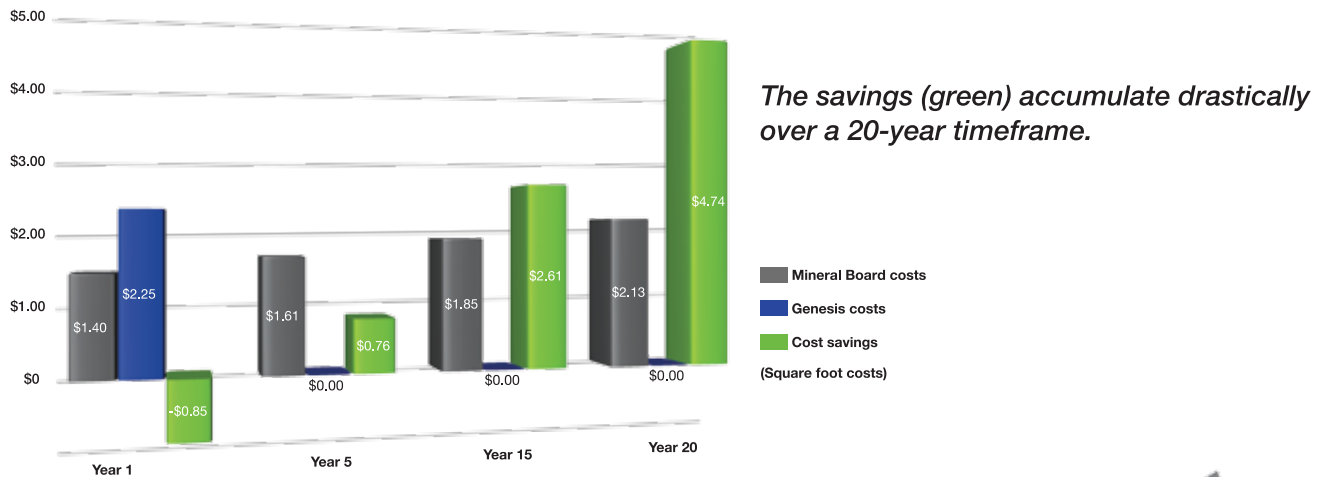
Return on Investment (ROI) is important to every business, especially in today's lean economy.

Some businesses use the least expensive products and aren't concerned about ROI. But they actually end up spending much more over time than those that choose to invest wisely the first time.

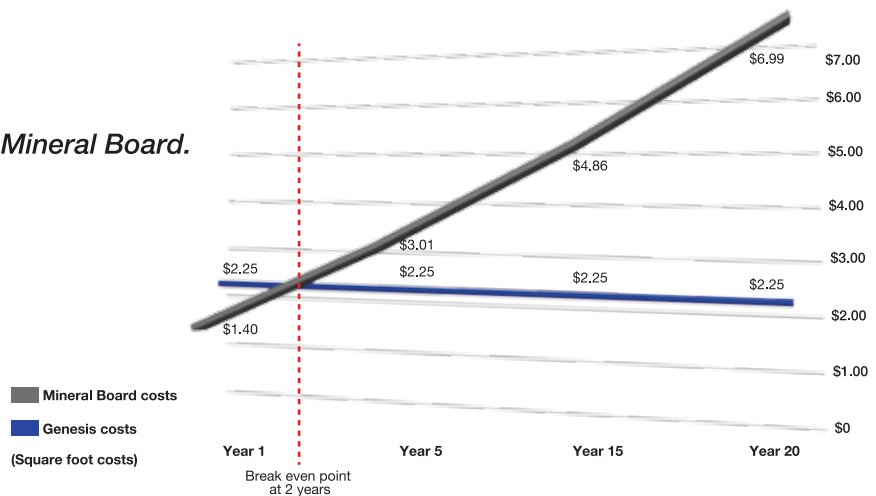
Take ceiling tiles for example — about 98 percent of the tiles in use are made of wood or mineral fiber; basically paper products. All it takes to damage them is moisture or humidity. Any small amount, even air-conditioning condensation, can start harmful mold growth and in time cause these tiles to stain and sag.

The only solution with these damaged tiles is to replace them. The average facility completely replaces mineral board tiles about every five years due to water damage and staining. The investment on ceiling tiles therefore becomes ongoing.

You are likely looking for other options other than to keep replacing tiles over and over again. Genesis maintenance-free ceiling tiles are the solution. Not only will you never have to replace the tiles again due to water and humidity, but you will realize a significant ROI.



Costs go up year after year with Mineral Board. Invest in the future with Genesis



You can pay for a quality solution now and realize an ongoing return on your investment, or you can continue paying for ceiling tiles year after year.