



News Release

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For Immediate Release

NEW BREED OF CEILING TILE ELIMINATES STAIN AND MOLD ISSUES

Business owners, facilities managers and even homeowners now have a permanent solution for moldy, mildewed, stained, or chipped ceiling tiles. Indoor air quality has become a hot topic as many food processing plants, schools and restaurants find themselves under increased regulatory pressure to eliminate sources of mold and other airborne particles.

FEMA defines Mold and Mildew as fungi that are simple microscopic organisms that thrive anywhere there is a moist environment. It is their ability to consume and thrive off of organic materials that make mold and mildew a problem for people. The CDC (Centers for Disease Control) recommends removing all organic porous materials that can or has come into contact with water, as mold can begin growing within 24 hours of moisture exposure.

Most buildings with drop or suspended ceilings have standard mineral/wood fiber construction, thus organic in nature. These tiles make the perfect breeding ground for mold by absorbing water from high humidity climates, leaking roofs, and/or sweating air conditioning components commonly found above the tiles.

New Ceiling Tiles, LLC ("NCT") has recently introduced a new revolutionary product into the \$4 Billion per year ceiling tile market... a market that has remained relatively unchanged with its standard wood-fiber ceiling tile for the past 60 years. The Genesis brand of tiles offers a product line that will not promote mold, mildew and bacteria growth. The tiles are sag-proof and will not water stain or spot. They are impact resistant and will last indefinitely.

The tiles come in 2X2 foot and 2X4 foot construction with multiple designs to compliment any décor. NCT also markets a line of rust-proof ceiling grid with all components of air conditioning vents such as diffusers, returns and deflectors.

Combining all the offered products will result in a maintenance-free ceiling that will always look sharp and will never have to be replaced.

For more information or to request a free sample of this newly introduced product that will eliminate all of the health problems commonly found with traditional wood-fiber tiles, please visit newceilingtiles.com or call 800-518-9835.